



COMMUNICATIONS COMMITTEE MEETING

RAINBOW MUNICIPAL WATER DISTRICT
Monday, April 2, 2012
Communications Committee Meeting - Time: 10:30 a.m.

District Office	3707 Old Highway 395	Fallbrook, CA 92028
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Notice is hereby given that the Communications Committee will be holding a regular meeting beginning at 10:30 a.m. on Monday, April 2, 2012.

AGENDA

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL: Mike Daily (Chair) _____ Charlie Vega (Vice Chair) _____**
Members: Dorothy Romani _____ Tom Sowden _____
Alternates: Tim O'Leary _____ Dawn Washburn _____
4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

COMMITTEE ACTION ITEMS

5. **INSTALLATION OF NEW COMMITTEE MEMBER: MS.KELLY BEDNARSKI**
6. **COMMITTEE MEMBER COMMENTS**
 - A. Reschedule of June meeting
- *7. **APPROVAL OF MINUTES**
 - A. March 5, 2012
8. **REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES**
9. **RMWD GENERAL MANAGERS COMMITTEE UPDATE (Mr. Dave Seymour)**
10. **REVIEW OF RMWD FINANCIAL PICTURE AND POTENTIAL COMMUNICATION ISSUES AND OPPORTUNITIES (Mr. Larry Carlstrom)**
11. **EMERGING COMMUNICATION ISSUES, OPPORTUNITIES AND STRATEGIES NEXT TWELVE MONTHS (RE-VALIDATE)**
 - A. Board Election in Divisions 1, 2, and 5

- B. Bond/Fund Requirements (Approval to use State Revolving Fund)
- C. Lift Station 1 and 2 (March 2012 Completion)
- D. Sewer Replacement Planning/Groundbreaking
- E. Completions of Morro Reservoir and Pala Mesa Tank (Late Summer/Early Fall)
- F. Pasarelle Meters
- G. Pappas Meters
- H. Pardee Meters
- I. Lack of Water in 2013 due to 2012 rain/snowfall

12. UPCOMING NEWSLETTER TOPICS

- A. Completion of Pala Mesa Reservoir/Tank
- B. Morro Reservoir under budget plus Use of Cooperative Fed Funds (Mid-Summer completion)
- C. No longer under State Mandates

13. "COMMUNICATOR" TOPICS DISCUSSION AND EDITORIAL SCHEDULE REVIEW FOR JUNE 2012 ISSUE

- A. Roadshow Extract
- B. Calendar Year 2012 Infrastructure Finance Measures
- C. Relationship of Budget to Infrastructure Rehabilitation
- D. Administrative Consolidation (3 districts)
- E. District Consolidation (3 Districts)
- F. Toilet to Tap Projects (Vega)
- G. Lake Meade Inflow (Sowden)

14. DISCUSSION OF DRAFT RMWD COMMUNICATIONS PLANNING DOCUMENT AND CONTINUED DISCUSSION OF RMWD STRATEGIC COMMUNICATIONS PROCESS AND SUPPORT

- A. Review of Communications Committee Charter/Purpose Statement

15. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING

- A.
- B.
- C.

16. ADJOURNMENT

ATTEST TO POSTING:

Helene Brazier
Secretary of the Board

Date and Time of Posting
Outside Display Cases