



COMMUNICATIONS COMMITTEE MEETING

**RAINBOW MUNICIPAL WATER DISTRICT
Monday, July 02, 2012
Communications Committee Meeting - Time: 10:30 a.m.**

District Office	3707 Old Highway 395	Fallbrook, CA 92028
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Notice is hereby given that the Communications Committee will be holding a regular meeting beginning at 10:30 a.m. on Monday, July 02, 2012.

AGENDA

- 1. **CALL TO ORDER**
- 2. **PLEDGE OF ALLEGIANCE**
- 3. **ROLL CALL: Mike Daily (Chair) _____ Charlie Vega (Vice Chair) _____**
Members: Dorothy Romani ____ Tom Sowden _____ Kelly Bednarski _____
Alternates: Tim O’Leary _____ Dawn Washburn _____
- 4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

COMMITTEE ACTION ITEMS

- 5. **COMMITTEE MEMBER COMMENTS**
- 6. **APPROVAL OF MINUTES**
 - A. June 11, 2012
- 7. **REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES**
- 8. **RMWD ASSISTANT GENERAL MANAGERS COMMITTEE UPDATE (Mr. Brian Lee)**
- 9. **PREPARING QUALITY ARTICLES TO BE PUBLISHED IN THE “COMMUNICATOR”**
- 10. **EMERGING COMMUNICATION ISSUES, OPPORTUNITIES AND STRATEGIES NEXT TWELVE MONTHS (RE-VALIDATE)**
 - A. Bond/Fund Requirements (Approval to use State Revolving Fund)
 - B. Board Election in Divisions 1, 2, and 5
 - C. Lift Station 1 and 2 (March 2012 Completion)

- D. Sewer Replacement Planning/Groundbreaking
- E. Completions of Morro Reservoir and Pala Mesa Tank (Late Summer/Early Fall)
- F. Passarellel Meters
- G. Pappas Meters
- H. Pardee Meters
- I. Lack of Water in 2013 due to 2012 rain/snowfall

11. UPCOMING NEWSLETTER TOPICS

- A. Completion of Pala Mesa Reservoir/Tank
- B. Morro Reservoir under budget plus Use of Cooperative Fed Funds (Mid-Summer completion)
- C. No longer under State Mandates

12. "COMMUNICATOR" TOPICS DISCUSSION AND EDITORIAL SCHEDULE REVIEW FOR JUNE 2012 ISSUE

- A. Roadshow Extract
- B. Calendar Year 2012 Infrastructure Finance Measures
- C. Relationship of Budget to Infrastructure Rehabilitation
- D. Administrative Consolidation (3 districts)
- E. District Consolidation (3 Districts)
- F. Toilet to Tap Projects (Vega)
- G. Lake Meade Inflow (Sowden)

13. DISCUSSION OF DRAFT RMWD COMMUNICATIONS PLANNING DOCUMENT AND CONTINUED DISCUSSION OF RMWD STRATEGIC COMMUNICATIONS PROCESS AND SUPPORT

- A. Review Draft Infrastructure Communications Plan

14. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING

- A.
- B.
- C.

15. ADJOURNMENT

ATTEST TO POSTING:

Helene Brazier
Secretary of the Board

Date and Time of Posting
Outside Display Cases