

DUE TO THE COVID-19 STATE OF EMERGENCY AND PURSUANT TO WAIVERS TO CERTAIN BROWN ACT PROVISIONS UNDER THE GOVERNOR'S EXECUTIVE ORDERS, THIS MEETING IS BEING CONDUCTED VIA TELECONFERENCE AND THERE WILL BE NO PHYSICAL LOCATION FROM WHICH MEMBERS OF THE COMMITTEE OR PUBLIC MAY PARTICIPATE.

MEMBERS OF THE COMMITTEE AND PUBLIC ARE TO PARTICIPATE IN THE COMMITTEE MEETING BY GOING TO https://us02web.zoom.us/j/89782028831 OR BY CALLING 1-669-900-6833 or 1-346-248-7799 or 1- 253-215-8782 or 1-301-715-8592 or 1-312-626-6799 or 1-929-205-6099 (WEBINAR/MEETING ID: 897 8202 8831).

MEMBERS OF THE PUBLIC WISHING TO ADDRESS THE COMMITTEE UNDER PUBLIC COMMENT OR ON A SPECIFIC AGENDA ITEM MAY SUBMIT WRITTEN COMMENTS TO OUR BOARD SECRETARY BY EMAIL AT DWASHBURN@RAINBOWMWD.COM OR BY MAIL TO 3707 OLD HIGHWAY 395, FALLBROOK, CA 92028. ALL PUBLIC COMMENTS RECEIVED AT LEAST ONE HOUR IN ADVANCE OF THE MEETING WILL BE READ TO THE COMMITTEE DURING THE APPROPRIATE PORTION OF THE MEETING. THESE PUBLIC COMMENT PROCEDURES SUPERSEDE THE DISTRICT'S STANDARD PUBLIC COMMENT POLICIES AND PROCEDURES TO THE CONTRARY.

COMMUNICATIONS AND CUSTOMER SERVICE COMMITTEE MEETING

RAINBOW MUNICIPAL WATER DISTRICT

Thursday, April 1, 2021

Communications and Customer Service Committee Meeting - Time: 3:30 p.m.

District Office 3707 Old Highway 395 Fallbrook, CA 92028

Notice is hereby given that the Communications and Customer Service Committee will be holding a regular meeting beginning at 3:30 p.m. on Thursday, April 1, 2021.

AGENDA

- 1. CALL TO ORDER
- 2. PLEDGE OF ALLEGIANCE

3.	ROLL CALL: Bill S	hute (Chair)	Russell Vernon (Vice Chair)		
	Members:	Hayden Hamilton	Bill Stewart		
	Alternates:	Cynthia Gray			

4. INSTRUCTIONS TO ALLOW PUBLIC COMMENT ON AGENDA ITEMS FROM THOSE ATTENDING THIS MEETING VIA TELECONFERENCE OR VIDEO CONFERENCE

CHAIR TO READ ALOUD - "If at any point, anyone would like to ask a question or make a comment and have joined this meeting with their computer, they can click on the "Raise Hand" button located at the bottom of the screen. We will be alerted that they would like to speak. When called upon, please unmute the microphone and ask the question or make comments in no more than three minutes.

Those who have joined by dialing a number on their telephone, will need to press *6 to unmute themselves and then *9 to alert us that they would like to speak.

A slight pause will also be offered at the conclusion of each agenda item discussion to allow public members an opportunity to make comments or ask questions."

- 5. SEATING OF ALTERNATES
- 6. ADDITIONS/DELETIONS/AMENDMENTS TO THE AGENDA (Government Code §54954.2)
- 7. PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA (Limit 3 Minutes)
- *8. APPROVAL OF MINUTES
 - **A.** March 4, 2021
- 9. GENERAL MANAGER COMMENTS AND UPDATE ON REOPENING THE RMWD HEADQUARTERS
- 10. COMMITTEE MEMBER COMMENTS
- 11. WATER SERVICE UPGRADE PROJECT (WSUP) UPDATE
- 12. PERMANENT SPECIAL AGRICULTURAL WATER RATE (PSAWR) OUTREACH UPDATE
- 13. REVIEW OF STRATEGIC PLAN COMMUNICATIONS AND CUSTOMER SERVICE COMMITTEE GOALS AND OBJECTIVES
- 14. ONLINE PAYMENT PROCESSOR CHANGE UPDATE
- 15. REVIEW OPTIONS FOR CONDUCTING SURVEYS TO RECEIVE CUSTOMER FEEDBACK
- 16. PRESSURE REGULATOR WEBSITE FAQ REVIEW
- 17. REVIEW INFORMATION AND DETERMINE CUSTOMER CONTACT RELATED TO SEWER SYSTEM MANAGEMENT PLAN (SSMP)
- 18. PUBLIC COMMUNICATIONS AND OUTREACH ITEMS
 - A. Topics
 - B. Calendar
 - C. Snipes Calendar
 - **D.** Updates from Other Committees
 - E. Customer Relations
 - F. Monthly Newsletter Review
 - **G.** Social Media Post Updates
- 19. REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES
- 20. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS AND CUSTOMER SERVICE COMMITTEE MEETING

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ATTEST TO POSTING:

Oam Moss 3-25-21@ 2:30 p.m.

Pam Moss Date and Time of Posting Secretary of the Board Outside Display Cases