

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING
OF THE RAINBOW MUNICIPAL WATER DISTRICT
JANUARY 9, 2017**

1. **CALL TO ORDER** – The Communications Committee Meeting of the Rainbow Municipal Water District on January 9, 2017 was called to order by Chairperson Daily at 3:30 p.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson Daily, presiding.

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL:**

Present: Member Daily, Member Kirby, Member Hamilton, Alternate Gray.

Absent: Member Kurnik.

Also Present: General Manager Kennedy, Executive Assistant Washburn, Engineering Manager Kirkpatrick.

One member of the public was present.

4. **SEATING OF ALTERNATES**

It was noted for the record that Alternate Gray would be participating in this meeting.

5. **ADDITIONS/DELETIONS/AMENDMENTS TO THE AGENDA (Government Code §54954.2)**

There were no changes to the agenda.

6. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

There were no comments.

COMMITTEE ACTION ITEMS

*7. **APPROVAL OF MINUTES**

A. December 5, 2016

Mr. Hamilton noted his name was missing from the roll call as well as in the votes on Items #7, #9, and #14.

Motion:

Approve the minutes as revised.

Action: Approve, Moved by Member Hamilton, Seconded by Alternate Gray.

Vote: Motion carried by unanimous vote (summary: Ayes = 4).

Ayes: Member Daily, Member Kirby, Alternate Gray, Member Hamilton.

8. DISCUSSION REGARDING COMMITTEE MEMBERSHIP

It was noted this item was to address having two Board Members on the committee; however, with Ms. Brazier officially resigning from the committee prior to today's meeting this matter was no longer necessary for Committee action.

Mr. Daily thanked Ms. Brazier for keeping the committee going by volunteering to serve as a member when membership was low as well as for her work during her tenure. He also welcomed Mr. Hamilton as the newest Director appointed to serve on this committee.

9. WELCOME PACKET UPDATE

Mrs. Kirkpatrick shared the updated welcome video.

Mrs. Gray talked about the informational material to be included in the new RMWD welcome packets. Mr. Hamilton recommended the District's emergency number as well as information on how to read your bill be provided in the welcome packets.

Discussion ensued regarding additional items RMWD may want to include in the packets.

10. COMMUNICATIONS PLAN/TOPICS

Mrs. Gray solicited the committee for ideas for 2017 newsletter topics list. It was noted new development, the groundwater and IPR matter, and reinforcing items from the strategic plan are potential newsletter items.

Discussion ensued.

11. REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES

Mr. Daily noted the most recent news stories were on desalination which he was following.

12. COMMITTEE MEMBER COMMENTS

There were no comments.

13. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING

It was noted project naming brainstorming session should take place at the next committee meeting.

14. ADJOURNMENT

Motion:

To adjourn.

Action: Approve, Moved by Member Hamilton, Seconded by Member Kirby.

Vote: Motion carried by unanimous vote (summary: Ayes = 4).

Ayes: Member Daily, Member Kirby, Alternate Gray, Member Hamilton.

The meeting adjourned at 4:30 p.m.

Mike Daily, Committee Chairperson

Dawn M. Washburn, Board Secretary