

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING
OF THE RAINBOW MUNICIPAL WATER DISTRICT
FEBRUARY 4, 2013**

1. **CALL TO ORDER** – The Communications Committee Meeting of the Rainbow Municipal Water District on August 6, 2012 was called to order by Chairperson Bednarski at 3:33 p.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson Bednarski, presiding.

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL:**

Present: Member Vega
Member Daily
Alternate O'Leary
Member Bednarski

Absent: Member Romani

Also Present: General Manager Seymour
Director Brazier
FPUD General Manager Brady

No members of the public were present.

4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

There were no comments.

COMMITTEE ACTION ITEMS

5. **COMMITTEE MEMBER COMMENTS**

Mr. O'Leary reported he attended the January FPUD Board meeting to get an update on the JPA/Consolidation where it was noted RMWD requested a joint meeting. Ms. Washburn noted both agencies were currently working on scheduling a joint Board meeting for sometime next week for a Special Combined Meeting of both the RMWD and FPUD Board of Directors; however, it has not been officially scheduled as of yet.

Mr. O'Leary talked about the draft documents provided by legal counsel on behalf of both agencies.

Ms. Romani joined the meeting at 3:39 p.m.

Mr. O'Leary introduced Dr. Brian Brady, General Manager of FPUD, to the committee. He stated if all goes well, Dr. Brady would become the manager of RMWD as well.

Discussion ensued regarding the FPUD public relations staff member attending the RMWD Communication Committee meetings to assist with public relations in regards to the JPA/Consolidation. Mrs. Bednarski suggested until the Board officially decides what to do on the matter of forming a JPA, it may be best to hold off on making these types of decisions.

Mr. Seymour talked about the draft document provided by Legal Counsel and how there was a meeting today to complete the draft to present to both Boards for input and consideration at the next meeting.

Mr. Seymour pointed out regardless of whether or not a JPA forms, the agencies will remain separate; therefore, the RMWD committees would continue to exist in assisting the Board. He noted the JPA Board of Directors would be allowed to form committees should they so choose; however, the three RMWD standing committees would continue to serve the RMWD Board.

Mrs. Bednarski reported on her attendance at the January 22, 2013 RMWD Board meeting.

***6. APPROVAL OF MINUTES**

A. January 7, 2013

Action:

Moved by Member Daily to approve the minutes as revised. Seconded by Member Vega.

After consideration, the motion CARRIED by the following vote:

AYES: Member Vega, Member Daily, Alternate O'Leary, Member Romani, and Member Bednarski.
NOES: None.
ABSTAINED: None.
ABSENT: None

Mr. O'Leary referenced Page 1 Item #6, when he noted the sentence regarding Ms. Washburn listening to the recording had not been completed. Ms. Washburn stated she would fix this incomplete sentence.

7. REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES

Mr. Daily mentioned an article he brought in from the Rainbow Property Owners Newsletter.

Mr. O'Leary made mention of an article on avocados published in the Wall Street Journal. Discussion ensued regarding the amount of water required to grow grapes and avocados in the local area.

Mrs. Bednarski shared various articles on FPUD, RMWD, as well as from other areas.

Mr. Seymour reported RMWD received notification that some individuals suspected of stealing backflow devices were caught in San Marcos

8. RMWD GENERAL MANAGER COMMITTEE UPDATE (Mr. Dave Seymour or Designated Representative)

Mr. Seymour noted the Board assignments did not change at the Board meeting. He talked about the public comments made by Mrs. Tiehen representing the property owners located across the street from the lot purchased by RMWD near Beck Reservoir.

Mr. Seymour mentioned the Board approving the Change Order Contract increasing the scope of work associated with the realignment of water and sewer lines in association with the Highway 76 project.

Mr. Seymour pointed out the only item on the Special Combined Board meeting will be the JPA/Consolidation.

Mr. Seymour talked about Mr. Lee resigning from RMWD and how it was an amicable separation. He noted Mr. Lee had done a great job for everyone at RMWD and that he will land on his feet wherever he goes. He reiterated Mr. Lee left on good terms.

Discussion ensued regarding the concerns of the public member at the January 22, 2013 Board meeting and whether or not legitimate legal action could be taken against RMWD. Mr. Seymour explained since there were no plans or anything being pursued associated with the property purchased at this time, he was hopeful the individuals would realize there was no cause for a lawsuit due to the fact there were no plans in existence, but merely a concept.

Mr. Seymour mentioned D.R. Horton bought out Passarelle for the residential portion of the development across I-15 and anticipated breaking ground in the summer.

Mr. O'Leary inquired as to when Mr. Seymour would be retiring. Mr. Seymour stated it would be sometime between March 1st and July depending upon the outcome of the JPA/Consolidation. Mr. O'Leary asked with Mr. Lee now gone from RMWD, who would be taking over his position in overseeing the District. Mr. Seymour answered it would most likely be Mr. Buckley.

9. DISCUSSION, SELECTION, AND POSSIBLE ASSIGNMENTS FOR UPCOMING NEWSLETTER AND COMMUNICATOR TOPICS

Mrs. Bednarski briefed the committee on the handouts being presented and the background behind the objective.

Discussion ensued regarding the article Mr. Daily was working on for the Communicator and how he was just waiting to be told who to get in contact in light of Mr. Lee's recent resignation.

Mr. O'Leary suggested he focus on the history of the District article for a Communicator in March having to do with the RMWD's 60th anniversary.

It was noted all draft articles would need to be submitted to Ms. Washburn including a deadline for committee member feedback. Ms. Washburn will distribute the draft to the committee members noting that deadline and in turn collect committee input to submit back to the writer. It was also noted the writer must have a final draft submitted to Ms. Washburn no later than the first of each calendar month.

Mrs. Bednarski pointed out Mr. Daily's article on infrastructure was anticipated for May billing.

It was decided Mr. O'Leary would utilize his bullet point notes from the past and compile a comparison of RMWD and FPUD for the March newsletter.

It was decided Mrs. Bednarski would write something on Caltrans and Ms. Romani on Campus Park for the April and/or May editions of the newsletter.

It was decided there should be a staff-generated article on the budget cycle in the June newsletter.

Mr. Vega volunteered to write an article on water costs including graphs and pie charts for the June newsletter.

Mr. Vega excused himself for the meeting at 4:52 p.m.

It was decided there should be an article in the May newsletter on the affects of the snowpack in terms of water supply. Mrs. Bednarski volunteered to be the writer of this piece.

10. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING

It was noted there should be an item for continuation of the Newsletter/Communicator assignment discussion.

It was suggested the FPUD public relations individual be invited to the next committee meeting for introductions. Mr. O'Leary agreed to extend the invitation.

11. ADJOURNMENT

Action:

Moved by Member Daily to adjourn the meeting to March 4, 2013 at 3:30 p.m. Seconded by Member Romani.

After consideration, the motion CARRIED by the following vote:

AYES:	Member Romani, Member Daily, Alternate O'Leary and Member Bednarski.
NOES:	None.
ABSTAINED:	None.
ABSENT:	Member Vega.

The meeting adjourned at 5:03 p.m.

Kelly Bednarski, Committee Chairperson

Dawn M. Washburn, Board Secretary