

## SPECIAL BOARD MEETING

RAINBOW MUNICIPAL WATER DISTRICT Thursday, March 10, 2016 Special Meeting – Time: 9:00 a.m.

### THE PURPOSE OF THE SPECIAL BOARD MEETING IS TO DISCUSS THE ATTACHED AGENDA

**District Office** 

**3707 Old Highway 395** 

Fallbrook, CA 92028

## **Board Agenda Policies**

<u>Board of Directors Meeting Schedule</u> Regular Board meetings are normally scheduled for the 4<sup>th</sup> Tuesday of the month with Open Session discussions starting time certain at 1:00 p.m.

<u>Breaks</u> It is the intent of the Board to take a ten minute break every hour and one-half during the meeting.

<u>Public Input on Specific Agenda Items</u> Any person of the public desiring to speak shall fill out a "Speaker's Slip", encouraging them to state their name, though not mandatory. Such person shall be allowed to speak during public comment time and has the option of speaking once on any agenda item when it is being discussed. Speaking time shall generally be limited to three minutes, unless a longer period is permitted by the Board President.

Agenda Posting and Materials Agendas for all regular Board of Directors' meetings are posted at least seventy-two hours prior to the meeting on bulletin boards outside the entrance gate and the main entrance door of the District, 3707 Old Highway 395, Fallbrook, California 92028. The agendas and all background material may also be inspected at the District Office.

You may also visit us at www.rainbowmwd.com.

<u>Time Certain</u> Agenda items identified as "time certain" indicate the item will not be heard prior to the time indicated.

<u>Board meetings</u> will be recorded on CD's as a secretarial aid. If you wish to listen to the recordings, they will be available after the draft minutes of the meeting have been prepared. There is no charge associated with copies of CD's. Recordings will be kept for two years. Copies of public records are available as a service to the public; a charge of \$.10 per page up to 99 pages will be collected and \$.14 per page for 100 pages or more.

If you have special needs because of a disability which makes it difficult for you to participate in the meeting or you require assistance or auxiliary aids to participate in the meeting, please contact the District Secretary, (760) 728-1178, by at least noon on the Friday preceding the meeting. The District will attempt to make arrangements to accommodate your disability.

Notice is hereby given that the Rainbow Municipal Water District Board of Directors will hold a Special Board Meeting at 9:00 a.m. on Thursday, March 10, 2016 at the District Office located at 3707 Old Hwy 395, Fallbrook, CA 92028. At any time during the session, the Board of Directors Meeting may adjourn to Closed Session to consider litigation or to discuss with legal counsel matters within the attorney client privilege.

## **AGENDA**

- 1. CALL TO ORDER
- 2. PLEDGE OF ALLEGIANCE
- 3. ROLL CALL: Sanford Walker Brazier
- 4. PUBLIC COMMENT RELATING TO ITEMS ON THE AGENDA

## **BOARD ACTION ITEMS**

- \*5. DISCUSSION AND POSSIBLE SELECTION OF DIVISION TWO DIRECTOR AND APPROVAL OF RESOLUTION NO. 16-07, A RESOLUTION APPOINTING

  AS DIRECTOR OF DIVISION TWO OF THE RAINBOW MUNICIPAL WATER DISTRICT

  (On January 26, 2016, Director Jack Griffiths notified the District he would be resigning from the Board of Directors effective January 29, 2016 thereby leaving the Board seat for Division Two vacant. Staff advised the Registrar of Voters office of the vacancy and posted the notice of vacancy in the Division Two area as well as on the District website on January 27, 2016. In addition, the vacancy was announced in the Village News. The deadline for filing an application was February 19, 2016 at 12:00 p.m. Candidates who submitted applications were present at the February 23, 2016 Board meeting and given an opportunity to introduce themselves and state their interest for serving on the Board. One of these candidates submitted additional information to the Board and two additional applications were received after the deadline. Copies of these have been provided for Board consideration.)

  (Staff supports Board direction.)
- \*6. DISCUSSION AND POSSIBLE SELECTION OF DIVISION FOUR DIRECTOR AND APPROVAL OF RESOLUTION NO. 16-06, A RESOLUTION APPOINTING

  AS DIRECTOR OF DIVISION FOUR OF THE RAINBOW MUNICIPAL WATER DISTRICT

  (On January 26, 2016 Director Robert Lucy resigned from the Board of Directors thereby leaving the Board seat for Division Four vacant. Staff advised the Registrar of Voters office of the vacancy and posted the notice of vacancy in the Division Four area as well as on the District website on January 27, 2016. In addition, the vacancy was announced in the Village News. The deadline for filing an application was February 19, 2016 at 12:00 p.m. Candidates who submitted applications were present at the February 23, 2016 Board meeting and given an opportunity to introduce themselves and state their interest for serving on the Board.)

  (Staff supports Board direction.)
- 7. SWEARING IN CEREMONY OF NEW DIVISION 2 DIRECTOR
- 8. SWEARING IN CEREMONY OF NEW DIVISION 4 DIRECTOR

<sup>(\*) -</sup> Asterisk indicates a report is attached.

- 9. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT REGULAR BOARD MEETING
- 10. ADJOURNMENT To Tuesday, March 22, 2016, at 1:00 p.m.

**ATTEST TO POSTING:** 

Helene Brazier

Secretary of the Board

3-4-16 D1:15 P. M.

Date and Time of Posting
Outside Display Cases

(\*) - Asterisk indicates a report is attached.



## **BOARD ACTION**

## **BOARD OF DIRECTORS**

March 10, 2016	

## **SUBJECT**

DISCUSSION AND POSSIBLE SELECTION OF DIVISION TWO DIRECTOR AND APPROVAL OF RESOLUTION NO. 16-07, A RESOLUTION APPOINTING \_\_\_\_\_ AS DIRECTOR OF DIVISION TWO OF THE RAINBOW MUNICIPAL WATER DISTRICT

## **DESCRIPTION**

On January 26, 2016 Director Jack Griffiths notified the District he would be resigning from the Board of Directors effective January 29, 2016 thereby leaving the Board seat for Division Two vacant. Staff advised the Registrar of Voters office of the vacancy and posted the notice of vacancy in the Division Two area as well as on the District website on January 27, 2016. In addition, the vacancy was announced in The Village News.

The persons appointed to fill this vacancy will hold the seat until the next election, which will be November 2016; they may run for reelection at that time for a four year term that will end in 2020.

Interested persons were asked to contact the District with their name, address, contact information, and brief background of their education and experience as part of the application process no later than 12:00 p.m. on February 19, 2016. A list of prospective appointees will be forwarded to the Board prior to the meeting.

Candidates who submitted applications were present at the February 23, 2016 Board meeting and given an opportunity to introduce themselves and state their interest for serving on the Board. One of these candidates submitted additional information to the Board and two additional applications were received after the deadline. Copies of these have been provided for Board consideration.

## POLICY

NA

## **BOARD OPTIONS/FISCAL IMPACTS**

The Board may appoint a successor for Director Griffiths, hold a special election to allow voters to elect a successor, or allow the County Board of Supervisors to make the appointment. The appointee will hold the seat until December 2, 2016.

## **STAFF RECOMMENDATION**

Staff supports Board direction.

Tom Kennedy General Manager March 10, 2016

## **RESOLUTION NO. 16-07**

# RESOLUTION OF THE BOARD OF DIRECTORS OF THE RAINBOW MUNICIPAL WATER DISTRICT APPOINTING \_\_\_\_\_ AS DIRECTOR OF DIVISION TWO OF THE RAINBOW MUNICIPAL WATER DISTRICT

•	ors of the Rainbow Municipal Water District has selected eting of March 10, 2016, to serve as the representative for
Division Two of the Rainbow Municipal Wa	
WHEREAS, has the Rainbow Municipal Water District;	agreed to serve as the appointed Director of Division Two of
the Board of Directors of Rainbow Municip	EBY RESOLVED, DETERMINED AND ORDERED by pal Water District to appoint for service as w Municipal Water District beginning on March 10, 2016 for 6 and;
BE IT FURTHER RESOLVED that of Office and swear in a	at the District Secretary is hereby directed to execute the Oath as soon as practical.
	<b>PPTED</b> at a Regular meeting of the Board of Directors of the he 10 <sup>th</sup> day of March, 2016 by the following vote, to wit:
AYES: NOES: ABSENT: ABSTAIN:	
	Dennis Sanford, Board President
ATTEST:	
Dawn Washburn, Board Secretary	_

## Raymond W. Hackbarth, Jr.

February 29, 2016

Rainbow Municipal Water District Board of Directors 3707 Old Highway 395 Fallbrook, CA 92028 760-728-1125 phone

Re: Rainbow Municipal Water District (Rainbow)

Vacant Board Seat for Second District

Application for Interim Appointment to Vacant Board Seat

Dear Directors Sanford, Brazier, and Walker:

Thank you for the opportunity to appear before you at the Rainbow Board meeting on February  $23^{\rm rd}$  as an applicant to fill the vacant Board seat. Thank you to Dennis Sanford, Helene Brazier, and Tom Kennedy for their taking the time to discuss Rainbow's planning priorities and projects with me.

As a serious applicant contemplating undertaking the responsibilities of the position, I have reviewed the last thirty-six issues of the RMWD monthly Newsletter, the full 400+page Rainbow Administrative Code, the Rainbow website, and the newly adopted Strategic Plan/Goals and Objectives for February 2016 to June 2017.

I am impressed with, and whole heartedly endorse, Rainbow's Core Values and Mission Statement. Rainbow's high level of organization and openness mirrors my own style. As one who believes in fighting for what is right, I hail the Board and Staff's recent victory in fending off the Fallbrook MWD/LAFCO takeover attempt. I expect there may be more to come and, if appointed to the Board, am ready to stand with my fellow Board members to maintain Rainbow's independence.

After having had the opportunity to further consider the prospect of filling the vacancy, I believe that I would enjoy working with the Board and its General Manager and would be a positive contributor to Rainbow and my Second District constituents. Therefore, I am submitting this letter and my Professional

Profile in furtherance of my application for the interim appointment.

Additionally, please allow me to summarize my qualifications. First, I recognize the importance of the stewardship of our precious water resources. At the Board meeting Director Tory Walker inquired about what motivates each candidate to serve on the Rainbow Board. For me it starts with the realization that without water there would be no life — and that without water quality there would be no quality of life. Based upon these realities, it is apparent that one of the greatest civic contributions that one could make is the farsighted stewardship of our water resources.

As you will glean from my Professional Profile, I am a self-employed attorney/builder/developer. Most of my talents have direct application to the responsibilities of the Board. Not so apparent from my Professional Profile are my personal attributes of integrity, reliability, and professionalism as a team player/leader taking personal responsibility while seeking constant improvement both for myself and my team.

In summary, I believe that I am well qualified to represent the Second District on an interim basis and then to run for the Board in November and that my goals and objectives are compatible with those of the Board, Rainbow's Strategic Plan, and its Administrative Code. I believe that my preparation thus far will allow me to hit the ground running. Thank you for your consideration of my application.

Finally, please accept my gratitude for your dedication and tireless efforts stewarding our most precious resource. Please keep up the good work.

Sincerely,

Raymond W. Hackbarth, Jr.

## PROFESSIONAL PROFILE

RAYMOND W. HACKBARTH, JR.

Hackbarth received his Bachelor of Arts degree from Allegheny College in Meadville, PA. After college Hackbarth served in the United States Army where he was trained as a Military Policeman and Correctional Specialist and was later assigned to active military police and corrections duties. After his honorable discharge from service, Hackbarth worked in the construction trades building condominiums and apartments. This experience inspired Hackbarth to pursue a career as a multi-family builder/ developer. Accordingly, he enrolled in law school and studied relevant areas of the law like taxation, accounting, real property, corporations, partnerships, finance, labor, and commercial transactions. Hackbarth received his Juris Doctor degree from Syracuse University College of Law in Syracuse, New York.

Immediately after law school Hackbarth became an associate with a prominent law firm in Syracuse, NY, where he was assigned to the real estate and litigation departments. He closed real estate loans for bank clients and defended claims on behalf of insurance carriers. Upon moving to California, Hackbarth joined a publicly traded real estate investment trust in Beverly Hills, CA. There, Hackbarth liquidated a large portfolio of nonperforming multi-family loans requiring foreclosure of its loans, correction of construction defects, completion of construction, lease-up of apartments, and sales of condominiums.

Then, Hackbarth joined a mortgage insurance company affiliated with a large title company located in Los Angeles, California. There, he managed the private mortgage insurance underwriting activities for all of Southern California and Arizona. He and his staff reviewed lenders' loan documentation for conformity with FNMA and FHLMC requirements and compliance with the company's secondary mortgage market underwriting requirements.

Later, Hackbarth joined a company in Newport Beach, California, which was engaged in the property management and leasing of large apartment communities nationwide. With its principals Hackbarth launched a national apartment brokerage and syndication firm with Hackbarth as its President.

In 1979, Hackbarth founded American Pacific Ventures, a California corporation. With Hackbarth at the helm, the firm has been engaged in the development, construction, brokerage, property management, leasing and financing of condominium, apartment, senior housing and timeshare projects. Hackbarth, a licensed real estate broker and general contractor, is experienced in many U.S. real estate markets such as Florida, Hawaii, Texas, Oklahoma, Kansas, New Mexico, Arizona, Colorado and California.

He determines the feasibility of each project, negotiates purchase and sale transactions, closes escrows, arranges construction and takeout loans, leads projects through the design and entitlement process, manages construction, directs marketing, heads property management and coordinates with outside professionals. He interfaces with lenders, governmental agencies, landowners, tenants and contractors. Hackbarth has been on the forefront of integrating modern technology into the company's operations.

Hackbarth is also a licensed attorney in both California and New York. Martindale Hubbell, the esteemed peer-to-peer attorney rating firm, gives Hackbarth an "av" rating, the highest grades possible for both competency and ethical standards.

Hackbarth founded his own law firm over two decades ago primarily representing clients in real estate, construction, small business and bankruptcy related matters. In his transactional practice Hackbarth negotiates, drafts and reviews a wide array of legal documents such as condominium association articles and bylaws, listing agreements, purchase offers, escrow instructions, conveyances, encumbrances, general and limited partnership agreements, tenancy-in-common agreements, property management agreements, CC&Rs, offering memorandums, title insurance policies, development agreements, architectural and engineering contracts, subcontracts and scopes of work.

Through negotiation, mediation, arbitration and litigation, he helps clients resolve disputes involving mechanics liens, evictions, collections, foreclosures, bankruptcy, labor strife, ad valorem tax matters, insurance claims, personal injury, wrongful death, worker's compensation and contracts. Hackbarth's focus is the representation of developers, contractors, material suppliers, homeowners, associations, investors, lenders, landlords, tenants and small business people.

Hackbarth is available as an expert witness in real estate and construction cases where his expertise as an attorney, developer, contractor, property manager, leasing agent, real estate broker, syndicator, and loan broker is called upon.

After having received his Mediation Certification from the Straus Institute for Dispute Resolution at Pepperdine University School of Law, Hackbarth began serving as a professional mediator to assist people with the resolution of their disputes. Hackbarth has been a member of the Federal Bankruptcy Mediation Panel of trained, court-appointed mediators for over 20 years.

February 26, 2016

Rainbow Water District 3707 Old Highway 395 Fallbrook, CA 92028

RE: Letter of Interest for Board Opening

Contact Information: James M. Long

Education
Bachelor's Degree – University of Minnesota
Master's Degree – Boise State University

Employment Status Retired

Other US Navy Veteran – Viet Nam Era

Dear Board: I am retired and have been a Fallbrook resident since 2009. I have many years experience in management in a variety of disciplines. At this time I am the Treasurer of our local road association – Puerta De Lomas Road Association.

I have ample time to devote to the Rainbow Water District. Water conservation is something I practice diligently.

Sincerely,

Jim Long

## JIM LONG

## PROFILE:

- MBA, 25+ years of systems design, development, chief architect, financial management and general management experience with Fortune 500 companies in both international and domestic sectors, and government entities.
- Introduction of innovative technological solutions to modern business needs. This includes server strategies
  considering redundancy, ISO 9000, disaster planning/testing, fallback and remote support and network
  cabling standards setting.
- Expertise in project management and systems implementation using state-of-the-art tools and methodologies. Platforms range from chip, to client-server, to large-scale mainframes running a full range of operating systems, languages and databases.
- Extensive, real-world experience in moving systems and services from 'brick and mortar' environments to the Internet. Solid background in risk management, fraud control, and financial management.
- Skilled in building, educating, and motivating teams of professionals.

### PROFESSIONAL EXPERIENCE

Westsound Bank & Mortgage, Bremerton, Washington VICE PRESIDENT – TECHNOLOGY & PLANNING (CIO/CTO) Oct 2006- May 2009

Responsible for managing the IT staff and infrastructure including payment systems, planning, acquisition of technology and project management for a \$450 Million Community Bank with 8 branches spread over the Kitsap and Olympic Peninsulas of Western Washington. I was also the Information Security Officer and charged with GLBA compliance as well as FDIC and State IT Audit and Compliance including delevlpment and testing of a remote disaster recovery plan. We recently implemented VoIP and reduced our reliance on 3<sup>rd</sup> party providers. My staff is small in comparison to other financial entities in the area.

# Washington State Ferries, Seattle, Washington DIRECTOR, INFORMATION TECHNOLOGY

Jan 2001- Aug 2006

Responsible for all EDP staff, systems, applications, hardware, network, etc., for Washington State Ferries (WSF). Staff responsibilities are for new application development, client/server and legacy system support, HelpDesk, workstation support, network administration, telephone system and external communications. Applications range from mainframe accounts payable, revenue collection, \$120 Million/year Point-of-Sale (a toll collection system), payroll, to client server inventory management, traffic statistics, and engineering services like CAD/CAM to the WEB. Since arriving in January of 2001 WSF IT implemented WEB based sales of fare media(in my first three months), Interactive Voice Response PBX, spread spectrum wireless and 80211 connectivity to our vessels, integrated vessel tracking and on-time reporting, system wide acceptance of credit cards (real time authorizations – this was accomplished in 9 months and became the most successful card payment system in State government) for all revenue sources, integration of client server and host systems (like PrimaVera with a legacy host accounting system to track actual expenditures), upgrading 700 plus work stations to Office 2000 and then to XP, and a host of other smaller projects. In 2006 we successfully completed a major project: to accept alternative methods of payment, including smart cards and transponder technologies, implementing a stateof-the-art point of sale system, continuous connectivity to our network of all vessels at all times, Customer Internet access from vessels and holding areas, Homeland Security Camera Monitoring and Access Controls, WEB based labor tracking, implementation of Windows 2000, and voice over IP. In the middle of our busy season in 2005, WSF IT executed a complete data center move and network and server re-configuration with less than 1 hour of down time and also verified that our recently established disaster recovery planned acutally worked. Loss of network connectivity was less than 15 minutes. WSF is an organization of some 2400 individuals with over 25 fixed office/workplace locations and 29 vessels. In addition position entailed budget preparation and financial management, strategic and tactical planning, representation of WSF on various WSDOT IT committees, personnel management, general day-to-day administration, and operational responsibility for all EDP systems for an organization that runs 7x24x365. Staff managed = 29, with a biennial budget of over \$10 million.

I was also personally responsible for securing and managing two 1 million dollar Federal Grants for wireless vessel communications.

## Network Commerce, Seattle, Washington

to DEC 2000

#### SENIOR PROGRAM MANAGER, INTERNET TRANSACTIONS PROCESSING GROUP

Manage the staff, infrastructure and systems of Network Commerce's (formerly ShopNow.com) high-volume Internet transaction processing gateway supporting online, real-time neural network and rules-based fraud-scoring, authorization, clearing and settlement, billing, and back-office financial services. Network Commerce had more than 100,000 small- to medium-sized merchants in the U.S. alone that migrated to this solution. We supported several processors, including Vital, First Data, and Paymentech, while our point-of-sale dial solution supported 26 processors. This position entailed extensive experience in payment processing, systems architecture and design, staff management and team building, project management (planning, scheduling, etc.), merchant negotiations, reseller negotiations, budgeting, hardware acquisition, service-level management, etc., and reported directly to the SVP of strategic systems. This was a 7x24x365 Java-based system running on integrated Linux and Sun UNIX servers, utilizing a large Oracle database in a hardware fault-tolerant environment. WAP technology is also used. Additional responsibilities included e-commerce risk management, fraud mitigation, and interfacing with large financial institutions. Network Commerce decided to sell this business in December 2000.

## Amazon.com, Seattle, Washington

1999-2000

## MANAGER, GLOBAL ELECTRONIC PAYMENT SYSTEMS

Managed global electronic payment systems and risk management services, processing (authorization, settlement, and back office) more than \$600 million in 7x24x365 online, real-time transactions in the last quarter of 1999, with a peak of more than 750,000 transactions/day. This service runs on US, UK, and German servers. I managed a team of seven senior applications engineers in a UNIX, C++, Oracle, and Web environment. Implemented two in-line fraud systems in the U.S. and in Germany, saving millions of dollars and DM. Also implemented Web-based, back-office processing services and managed third-party processing arrangements. Plus the usual duties of a department manager.

## Billpoint, Redwood City, California VP OF ENGINEERING and Systems

1999

Formed the core development and systems engineering team for this pre-IPO person-to-person e-commerce start-up. Reported directly to the CEO. My role was to recruit, build, and manage the Web applications development team, manage the system administrators, authorization response and clear and settle all transactions, build back office tools, acquire hardware, formulate risk management strategies and fraud mitigation, install the network, implement the help desk, formulate Business Resumption and Disaster Recovery plans, and manage the relationships with third-party providers. Shortly after our successful launch of a PERL/Oracle based payments processing service Billpoint was acquired by E-Bay, and engineering staff transferred to San Jose.

# Visa International, Foster City, California DIRECTOR, REAL-TIME APPLICATIONS SYSTEMS (1997–1999)

1990–1999

- Directed mission-critical, \$300 million/day, 7x24x365 U.S. merchant transaction processing, data capture, risk management, and online database inquiry systems for Visa International, the global payment processing association that serves 21,000 member banks and more than 14 million merchant locations. This is a merchant dial; network-leased line and Internet based amalgamated solution utilizing UNIX (HP/UX), Informix and Java. We were able to move from outdated mid-range systems to server-based operations with zero downtime to our systems.
- Responsible for systems design, architecture, development, implementation and support, and all associated hardware technologies. Planned and managed \$14 million budget. Prepared business cases and funding requests, and made presentations to executive management and member banks.
- Managed 10 direct reports including chief architects, senior business and financial analysts, and project leaders in development, QA, and production support.
- Supervised team of 55 professionals responsible for requirements gathering, design, development and
  integration, release management, problem tracking/resolution, documentation, systems management, security,
  disaster recovery, vendor management, capacity planning and service-level analysis. Directed third-party
  offshore development group in India.
- Led successful implementation of *Sierra*, a transaction authorization, inquiry, and settlement system supporting both traditional point-of-sale services and e-commerce. Replaced existing multi-platform legacy systems with dual-center, UNIX-based, distributed architecture on unified Hewlett Packard platform—the first true client-server online (Internet) system at Visa.



### JIM LONG, continued

• Achieved seamless migration during period that saw quadrupling of daily transaction volume. Replaced more than \$15 million in hardware/DASD/annual maintenance fees with \$5.5 million in state-of-theart servers and EMC. Reduced projected annual communication costs from \$40 million to \$15 million.

## **DIRECTOR, HOME BANKING** (1996–1997)

• Developed, installed, and enhanced Visa's offline and Internet home banking alternative for U.S. and international home banking service providers. Led team of 14 designers, programmers, QA testers, and support staff.

Built and installed the system; assisted on-site technical staff in implementing service at their banks. Grew service from 5 banks/5,000 customers to 70 banks/300,000 customers in less than seven months.

## CHIEF ARCHITECT, NETWORK & TECHNOLOGY PLANNING (1995–1996)

• Developed migration plans for implementation of comprehensive frame-relay-based data exchange transfer strategy between Visa's data centers, subsidiaries, internal systems, and service subscribers. Frame relay saves more than \$15 million/year in telecommunications costs while supporting new business opportunities such as electronic banking and client-server-based online services. Lead a team of seasoned professionals in evaluating the viability of the Internet to service member institutions and products.

## **DIRECTOR, GLOBAL ACCESS TECHNOLOGIES** (1990–1995)

- Led 26-member team responsible for systems architecture, design, development, implementation, and support of Visa Access Point (VAP) releases on variety of platforms. VAPs, Visa's proprietary endpoint-located processors, allow diverse customer host systems worldwide to interact with Visa's core system.
- Successfully standardized all VAP platforms with no disruption of service.

  Replaced System.88s, Series/1s and PC/ATs with state-of-the-art QNX-based IBM PS/2 systems.

  Consolidated 4 platforms with 35 production releases to single platform supporting five releases.

  Reduced costs of high-end VAP systems from \$800K to \$30K each. Enterprise-wide savings of \$2.5MM in FY92, and \$48MM for FY93

**EDUCATION** BA, MBA

PROFESSIONAL CDP, CSP

AFFILIATIONS IEEE, ACM, ASM, ICCP

Adjunct Professor, Information Systems Program, Golden Gate University Graduate

School of Management, 1983–1990

TECHNICAL Chips to large hosts, assembler to COBOL, FORTRAN, C, C++, Informix and Oracle DB,

numerous operating systems and performance tools

**OTHER** US Navy Veteran (Viet Nam Era)

March 3, 2016

Dawn Washburn Executive Assistant/Board Secretary Rainbow Municipal Water District 3707 Old Highway 395 Fallbrook, CA 92028

Ms. Washburn,

Per our conversation of yesterday, this letter and attached resume summary are submitted in support for consideration of the Rainbow Municipal Water District, District 2 board position. I understand that the individual filling this position will serve for only the period from now until the next general election in November 2016.

My wife and I have been residents of Bonsall for the last 16 years, residing at during this period. We have been residents of north San Diego County since 1984).

I grew up in an agricultural region of South Texas where the crops and challenges farmers face are not dissimilar to those in District 2 – cost of land, taxes, urban encroachment, water restrictions, etc. This allows me to relate to and with many of my neighbors. Mike Millano, of Millano and Co., is my next door neighbor.

Professional life has kept me from active involvement in local community activities over the years. I now find myself in a position where I can afford the time and energy to give back to my community. Stepping in to fill a short-term vacancy within the RMWD board appears to be a way to apply my experiences and skills developed over the years. It also comes at a time where professional commitments would not be a distraction or impediment to serving.

This letter and attached resume summary are, therefore, submitted for consideration for the District 2 board position on the Rainbow Municipal Water District.

Regards,

C. Hayden Hamilton, III

**Senior Executive** experienced in general/technical management, strategic/tactical planning, marketing, customer services, partner and business/product development management in U.S. and international arenas in both startup and established, publicly traded organizations.

Results-Oriented Leader - adept at identifying opportunities and executing cutting-edge strategies

- ✓ Member of executive management team that built \$36M business from \$0.
- ✓ Identified and implemented product end-of-life programs through revenue/cost and product analyses.
- ✓ Key member of IPO/PPO SEC S-1 development and filing.
- ✓ Provided successful employee development leadership resulting in career advancement of senior managers and managers.

Adept Strategist - exceptional ability to resolve complex business challenges and attain peak performance.

- ✓ Reduced cost of sale by 15% through easy-to-use Account Executive sales tools.
- ✓ Adept at evaluating Build/Buy/Partner scenarios associated with product development.
- ✓ Created successful go-to-market strategies and brand establishment programs for new products and markets.
- ✓ Have successfully led cross-functional teams to achieve target objectives.
- ✓ Successfully marketed enterprise products to Industrial, Insurance, Financial Services, Utilities and Government industries.

## Exceptional Business Development & Strategic Alliance experience

- ✓ Successfully implemented and managed U.S. and International VAR, OEM, and Cooperative Marketing programs.
- ✓ Identified and negotiated strategic partnering relationships.
- ✓ Built and led customer service team that increased customer retention rates by 20%.

## PROFESSIONAL EXPERIENCE

SIMI-RETIRED 2004 – present

- Manage and operate an 8-acre horse property in Bonsall
- Own and operate a small, specialty internet retail business
- Serve as VP of Marketing for national 501.3.c non-profit organization

DOCUMENT SCIENCES CORPORATION (content processing software), Carlsbad, CA 2002 - 2004

Director, Applications Marketing & Partner Programs

- Introduced organization to more structured planning processes via Pragmatic Marketing
- Implemented consistent partner program and management structure

FILENET CORPORATION (market leader in content management technology), Costa Mesa, CA 1998 to 2002

Director, Applications Marketing (2001-2002)

Launched new case management application product into Financial Services and Government Industry

## Sr. Product Marketing Manager, Workflow Technologies (1998-2001)

Led initial planning, development, and marketing of next generation business process management software

IAS, Inc. (Management Consulting), Carlsbad, CA

1994 to 1998

#### Owner

- Established consulting company specializing in Strategic Planning & Product Marketing
- Served as contract COO to a startup software company
- Served as contract VP of Marketing for established software infrastructure supplier

PDA ENGINEERING (Engineering Design Software), Costa Mesa, CA

1981 to 1994

## Vice President of Business Development (1990-1994)

- Worked with executive management on identifying, assessing, & negotiating business opportunities
- Managed four strategic alliances (2 International)

## Vice President of Marketing and Product Planning (1987-1990)

- Lead team of 15 employees and 4 contractors responsible for product management and all marketing
- Company revenues increased from \$12M to \$24M in this period

#### **Executive Director of Software Development** (1984-1987)

Included development, quality assurance, and documentation with a \$5M annual operating budget

## **Director of Customer Services** (1981-1987)

- Built customer support, documentation, education, distribution and product marketing from 2 to 20 individuals
- Improved customer retention from 70% to over 90% on annual licenses



## **BOARD ACTION**

BOARD OF DIRECTORS
March 10, 2016
SUBJECT
DISCUSSION AND POSSIBLE SELECTION OF DIVISION FOUR DIRECTOR AND APPROVAL OF RESOLUTION NO. 16-06, A RESOLUTION APPOINTING AS DIRECTOR OF DIVISION FOUR OF THE RAINBOW MUNICIPAL WATER DISTRICT
DESCRIPTION
On January 26, 2016 Director Robert Lucy resigned from the Board of Directors thereby leaving the Board seat for Division Four vacant. Staff advised the Registrar of Voters office of the vacancy and posted the notice of vacancy in the Division Four area as well as on the District website on January 27, 2016. In addition, the vacancy was announced in The Village News.
The persons appointed to fill this vacancy will hold the seat until the next election, which will be November 2016; they may run for reelection at that time for a two year term that will end in 2018. After 2018 the seat will revert to a four year terms.
Interested persons were asked to contact the District with their name, address, contact information, and brief background of their education and experience as part of the application process no later than 12:00 p.m. on February 19, 2016. A list of prospective appointees will be forwarded to the Board prior to the meeting.
Candidates who submitted applications were present at the February 23, 2016 Board meeting and given an opportunity to introduce themselves and state their interest for serving on the Board.
POLICY
NA
BOARD OPTIONS/FISCAL IMPACTS
The Board may appoint a successor for Director Lucy, hold a special election to allow voters to elect a successor, or allow the County Board of Supervisors to make the appointment. The appointee will hold the seat until December 2, 2016.
STAFF RECOMMENDATION
Staff supports Board direction.
Tom Kennedy March 10, 2016 General Manager

6-1

## **RESOLUTION NO. 16-06**

# RESOLUTION OF THE BOARD OF DIRECTORS OF THE RAINBOW MUNICIPAL WATER DISTRICT APPOINTING \_\_\_\_\_ AS DIRECTOR OF DIVISION FOUR OF THE RAINBOW MUNICIPAL WATER DISTRICT

•	rectors of the Rainbow Municipal Water District has selected meeting of March 10, 2016, to serve as the representative for
Division Four of the Rainbow Municipal	
WHEREAS, the Rainbow Municipal Water District;	has agreed to serve as the appointed Director of Division Four of
the Board of Directors of Rainbow Mur	HEREBY RESOLVED, DETERMINED AND ORDERED by nicipal Water District to appoint for service as nbow Municipal Water District beginning on March 10, 2016 for 2016 and;
BE IT FURTHER RESOLVED of Office and swear in	that the District Secretary is hereby directed to execute the Oath as soon as practical.
	<b>ADOPTED</b> at a Regular meeting of the Board of Directors of the on the 10 <sup>th</sup> day of March, 2016 by the following vote, to wit:
AYES: NOES: ABSENT: ABSTAIN:	
	Danis Carford Danid Duridad
	Dennis Sanford, Board President
ATTEST:	
Dawn Washhurn Roard Secretary	