

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING
OF THE RAINBOW MUNICIPAL WATER DISTRICT
SEPTEMBER 17, 2012**

1. **CALL TO ORDER** – The Communications Committee Meeting of the Rainbow Municipal Water District on September 17, 2012 was called to order by Chairperson Daily at 10:35 a.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson Daily, presiding.

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL:**

Present: Member Vega
Member Daily
Alternate O'Leary
Member Bednarski

Absent: Member Romani

Also Present: Assistant General Manager/District Engineering Lee
Executive Assistant Washburn
Director Brazier

There were no public members present.

4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

There were no public comments.

COMMITTEE ACTION ITEMS

5. **REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES**

Mr. Vega commented on how FPUD was put on the spot.

Mr. O'Leary commented on the FPUD News article and the paid advertisement published by Archie McPhee of the FPUD Board on August 16th.

Ms. Romani joined the meeting at 10:39 a.m.

Mr. O'Leary pointed Mr. McPhee had another advertisement published on August 23rd where he (Mr. O'Leary) was personally trashed somehow and how another published article was put out there by the FPUD Board President defending Mr. O'Leary's position.

Mr. Lee said he has gathered more information in regards to Mr. McPhee's paid articles as well as the Letters to the Editors that have disappeared on The Village News online edition. He explained how when he contacted The Village News, he was told due to new rules which involves them not being allowed to publish letters to the editors by Board Members or soon-to-be elected Board Members. He stated this was why Board Member McPhee had to pay for his advertisements or they would not be allowed to publish his comments. He confirmed it was his understanding this was a new rule implemented by The Village News for Board Members and/or Board Member candidates.

Mr. Daily asked Mr. Lee that with the respect to the media out there right now is there anything the committee should be doing on RMWD's behalf. Mr. Lee stated it was his personal opinion there was a very heavy push from FPUD and virtually silence from RMWD which may be not such a bad thing right now. He said he would like to see less media attention on the consolidation due to the fact there was more information to be brought forward at a later date.

6. RMWD GENERAL MANAGERS COMMITTEE UPDATE (Mr. Dave Seymour or designated Representative)
- **Summary update of Sept 11 Joint FPUD RMWD Water Districts Discussion**

Mr. Lee reported there was no new information provided at the meeting. He did note; however, Mr. Ott of LAFCO was present and provided a great deal of information as to how the LAFCO process works. He stated it was confirmed a consolidation would be approximately one year out with a six-month review process by LAFCO.

Discussion ensued regarding the comments made and questions asked at the meeting.

7. DISCUSSION REGARDING RMWD EMPLOYEE CONTRIBUTE TO/PARTICIPATE IN RMWD CC MEDIA ACTIVITES

Mr. Daily explained he put this on the agenda due to the fact Mr. Seymour was going to look into something on this matter. He said due to the fact Mr. Seymour was unable to attend today he would like to carry this item over to the next meeting.

8. REVIEW CAPTIAL ASSET REPLACEMENT ARTICLE PROGRESS (Due 1 Oct to RMWD Management)

It was decided the draft prepared by Mr. Vega was ready for review and approval by the General Manager.

Mr. Daily stated he would now start working on the next "Communicator" article for January publication.

9. KELLY's Q&A's FOR NEXT CYCLE

Ms. Bednarski reported she has put together two short write-ups that could be incorporated in the next newsletter or "Communicator" should the committee desire.

10. SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING

Review of the list of Kelly's suggested articles.

11. ADJOURNMENT

Due to schedule conflicts, it was agreed to hold the next committee meeting on October 8, 2012 at 10:30 a.m.

Action:

***Moved by Member Vega to adjourn the meeting to October 8, 2012 at 10:30 a.m.
Seconded by Member Romani.***

After consideration, the motion CARRIED by the following vote:

AYES: Member Romani, Member Vega, Member Daily, Alternate O'Leary and Member Bednarski.
NOES: None.
ABSTAINED: None.
ABSENT: None.

The meeting adjourned at 11:47 a.m.

Michael Daily, Committee Chairperson

Dawn M. Washburn, Board Secretary