

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING
OF THE RAINBOW MUNICIPAL WATER DISTRICT
NOVEMBER 5, 2012**

1. **CALL TO ORDER** – The Communications Committee Meeting of the Rainbow Municipal Water District on August 6, 2012 was called to order by Chairperson Daily at 10:39 a.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson Daily, presiding.

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL:**

Present: Member Romani
Member Vega
Member Daily
Alternate O'Leary
Member Bednarski

Absent: None

Also Present: Assistant General Manager/District Engineer Lee
Water Operations/Customer Service Manager Atilano
Executive Assistant Washburn

No members of the public were present.

4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

There were no comments.

COMMITTEE ACTION ITEMS

5. **COMMITTEE MEMBER COMMENTS**

Ms. Romani stated Mr. Seymour will be sorely missed at RMWD. She also commented on the State Revolving Fund Loans the Board voted on. Ms. Washburn pointed out the Board voted unanimously to accept the SRF loans.

Mr. O'Leary echoed Ms. Romani's comment regarding Mr. Seymour and asked that the committee be informed should RMWD plan a retirement gathering of some sort for Mr. Seymour.

*6. **APPROVAL OF MINUTES**

A. August 6, 2012

Mr. O'Leary pointed out the word "thing" should be "think" under Item #7.

Action:

Moved by Member Daily to approve the August 6, 2012 minutes as revised. Seconded by Member Vega.

After consideration, the motion CARRIED by the following vote:

AYES: Member Romani, Member Vega, Member Daily, Alternate O'Leary and Member Bednarski.
NOES: None.
ABSTAINED: None.
ABSENT: None.

B. September 17, 2012

Action:

Moved by Member Daily to approve the September 17, 2012 minutes as written. Seconded by Member Romani.

After consideration, the motion CARRIED by the following vote:

AYES: Member Romani, Member Vega, Member Daily, Alternate O'Leary and Member Bednarski.
NOES: None.
ABSTAINED: None.
ABSENT: None.

7. RMWD GENERAL MANAGERS COMMITTEE UPDATE (Mr. Dave Seymour or designated Representative)

Mr. Lee reiterated Mr. Seymour has decided to stay on at RMWD until March 1, 2013; however, he is still concerned with his voice and due to this fact he has turned the day-to-day responsibilities over to him. Mr. Daily inquired as to what should be done with the "Road Show" in light of this change. Mr. Lee suggested the committee hold off on the "Road Show" at this point especially due to the fact the focus of a merger has been switched from consolidating to forming a Joint Power Authority and there was no final decisions made as of yet. Discussion ensued.

Mr. Lee announced how at the October 23, 2012 Regular Board meeting the Board has decided to hold the next Board Meeting on November 20th instead of December 4, 2012 as well as to take \$18M in State Revolving Funds.

Mr. Lee provided updates on some of the major RMWD projects.

Discussion ensued regarding the use of the \$18M.

Mr. O'Leary inquired about the change from looking at consolidating with FPUD to forming a Joint Power Authority. Mr. Lee explained the idea was voted on by both the FPUD and RMWD Board. He pointed out due to the fact FPUD's Board has decided to give direction on a step-by-step basis, Mr. Brady may have to go to them for approval during each step of the process; however, RMWD's Board has given direction to its staff to move forward on all studies regardless of whether its consolidation or a JPA.

It was noted Mr. Lee will be assisting with the newsletter as part of his responsibilities. Discussion ensued regarding possibly putting together an article on the fact RMWD was now in compliance with the California Department of Health Services.

8. REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES

Discussion ensued regarding press releases on topics such as Mr. Seymour's retirement. Ms. Bednarski pointed out FPUD seems to have something regularly in the local papers and asked whether or not RMWD should consider doing something similar. Mr. Lee pointed out right now doing a press release on a regular basis would not be possible due to the fact administrative staff was stretched pretty thin at this point. Discussion continued.

Committee Members shared recent local media articles involving RMWD and the water industry.

9. REVIEW CAPTIAL ASSET REPLACEMENT ARTICLE

It was noted the article was ready for publishing with the November billing cycle. Mr. Daily thanked everyone involved with putting this article together.

Discussion went to Item #12.

10. KELLY's Q&A's FOR NEXT CYCLE

Ms. Bednarski said she was willing to work on putting together articles for the newsletter if they were going to be published in a timely manner. Mr. Lee encouraged Ms. Bednarski to have articles ready for the newsletter; however, page space may be the deciding factor. Discussion ensued.

Discussion went to Item #13.

11. UPCOMING NEWSLETTER TOPICS

It was noted newsletter topics for December would more than likely come up after the November 20, 2012.

Discussion went to Item #13.

12. UPDATES ON DISTRICT “THE COMMUNICATOR”

Mr. Vega suggested a write-up on the reservoirs as well as pictures. Mr. O’Leary suggested a press release on the fact RMWD was no longer in violation with CDPHS and then elaborate on this topic in the next “Communicator”. Mr. Daily stated he would put together a draft and follow up with Mr. Lee as to whether or not RMWD was 100% in compliance with CDPHS and they give their approval to make such announcement. It was suggested showing maps of where the reservoirs are located as well as how big they are as well as how much water each holds. Ms. Bednarski suggested utilizing every day terms in describing the size of the reservoirs.

Discussion went to Item #10.

13. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING

It was noted articles for “The Communicator” should be on the next agenda.

14. ADJOURNMENT

Action:

Moved by Member Romani to adjourn to December 3, 2012. Seconded by Member Bednarski.

After consideration, the motion CARRIED by the following vote:

- AYES:** Member Romani, Member Vega, Member Daily, Alternate O’Leary and Member Bednarski.
- NOES:** None.
- ABSTAINED:** None.
- ABSENT:** None.

The meeting adjourned at 12:01 p.m.

Michael Daily, Committee Chairperson

Dawn M. Washburn, Board Secretary