

COMMUNICATIONS COMMITTEE MEETING

RAINBOW MUNICIPAL WATER DISTRICT

Thursday, December 7, 2017

Communications Committee Meeting - Time: 3:30 p.m.

District Office 3707 Old Highway 395 Fallbrook, CA 92028

Notice is hereby given that the Communications Committee will be holding a regular meeting beginning at 3:30 p.m. on Thursday, December 7, 2017.

AGENDA

- 1. CALL TO ORDER
- 2. PLEDGE OF ALLEGIANCE
- 3. ROLL CALL: Mike Daily (Chair) _____ Jeanna Kirby (Vice Chair) ____

Members: Elysian Kurnik ____ Hayden Hamilton _____

Alternates: Cynthia Gray

- 4. SEATING OF ALTERNATES
- 5. ADDITIONS/DELETIONS/AMENDMENTS TO THE AGENDA (Government Code §54954.2)
- 6. PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA

COMMITTEE ACTION ITEMS

*7. APPROVAL OF MINUTES

A. November 2, 2017

- 8. COMMUNICATIONS CALENDAR REVIEW
- 9. DISCUSSION REGARDING RATEPAYER INCENTIVE PROGRAM
- 10. CREATION OF SNIPE CALENDAR
- 11. DISCUSSION REGARDING DEVELOPING A PROCESS FOR CHANNELING RATEPAYER INQUIRIES CONCERNING INCREASES
- 12. UPDATE ON VIDEOGRAPY RESEARCH RESULTS

- 13. DISCUSSION AND POSSIBLE ACTION TO APPOINT 2018 COMMITTEE OFFICERS
- 14. COMMUNICATIONS PLAN/TOPICS/STRATEGIC PLAN OBJECTIVES
- **REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES**
- **COMMITTEE MEMBER COMMENTS**
- 17. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS **COMMITTEE MEETING**
- 18. ADJOURNMENT

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Hayden Hamilton Secretary of the Board

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